



infoprodigital

MEDIA



2024 MEDIA KIT

14/11/2023



The leading media brand for architects, interior architects, and designers



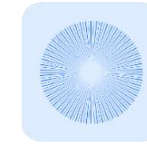
63K

Unique visitors/
month⁽¹⁾



603K

Intentional emails
in our construction database



57 500

Monthly readers



9 027

copies distributed

⁽²⁾

Equerre d'argent

Profession

Pritzker

Achievements

Low carbon

Material Library

Point of view

Work

Design

Eco-district

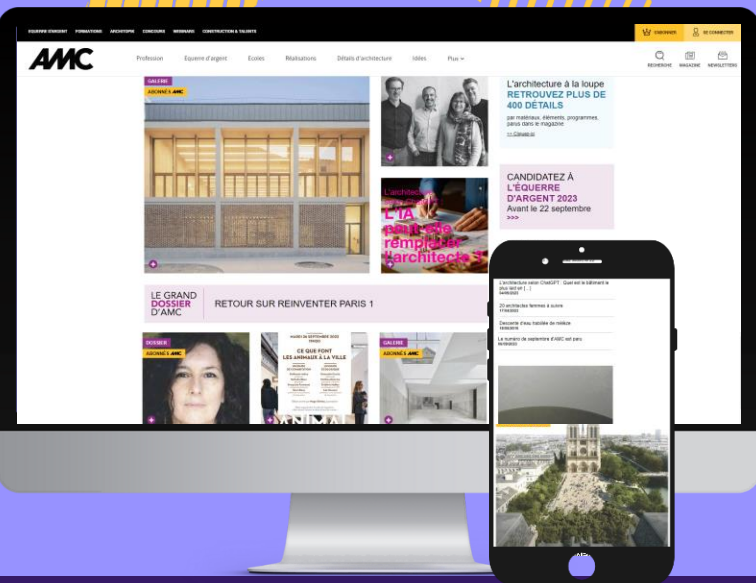
Greenery

First work

Life of the
construction industry

Competitions

Details



Source :

(1) Piano Analytics March 2023

(2) ACPM Diffusion DSH 2022-2023

A team of expert editors recognized in the architecture sector

A team of 10 journalists:



Olivier NAMIAS
Editor-in-chief



Margaux DARRIEUS
Journalist



Alice BIALETOWSKI
Journalist



Stéphanie VERMASSEN
Editorial secretary



Laure CARSALADE
Journalist

The reference source for architects, interior architects and designers :

- ▶ **Strong editorial expertise, known and recognized in the field of architecture, interior architecture and design**, which has been leading and guiding the profession for nearly 50 years.
- ▶ Each month, **AMC highlights the latest achievements**, deciphers the projects, **details the design**, and covers all the news and trends in the sector: urbanism, interior and design, materials...

AMC



AMC: a leading brand with an audience of decision-makers



A reference title

77 %

of readers who have been exposed to at least one AMC branded medium consider it **to be the benchmark for architecture***.

An audience of decision-makers

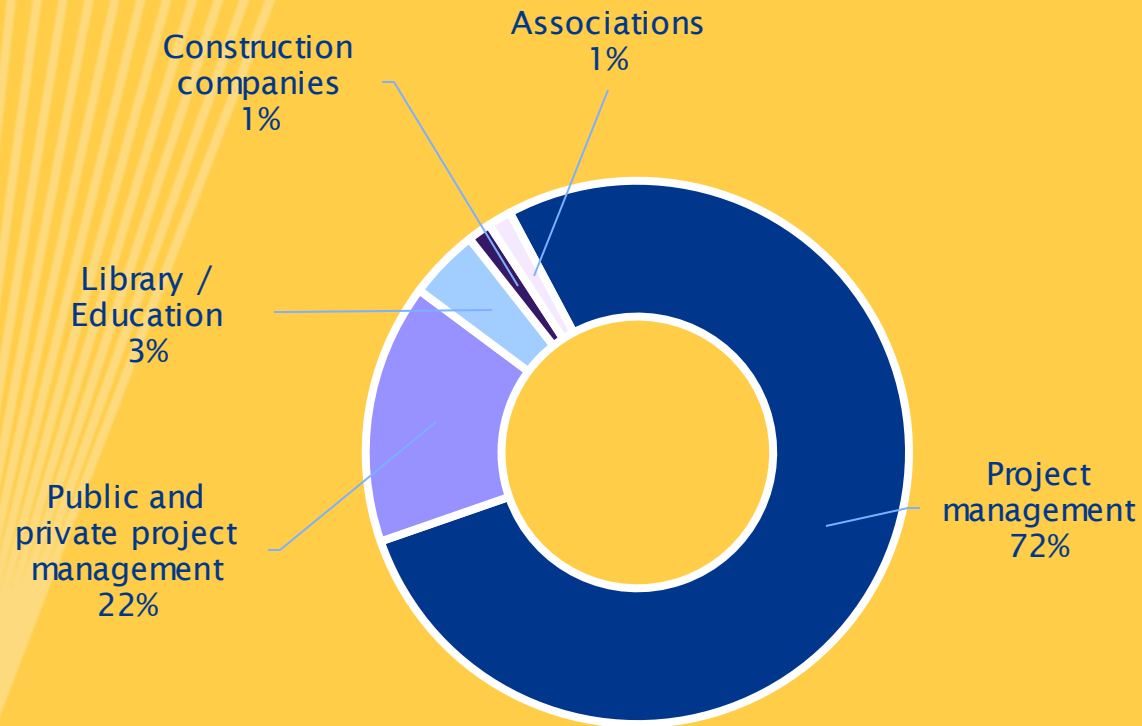
70 %

of monthly readers consider **AMC to be a quality magazine***.

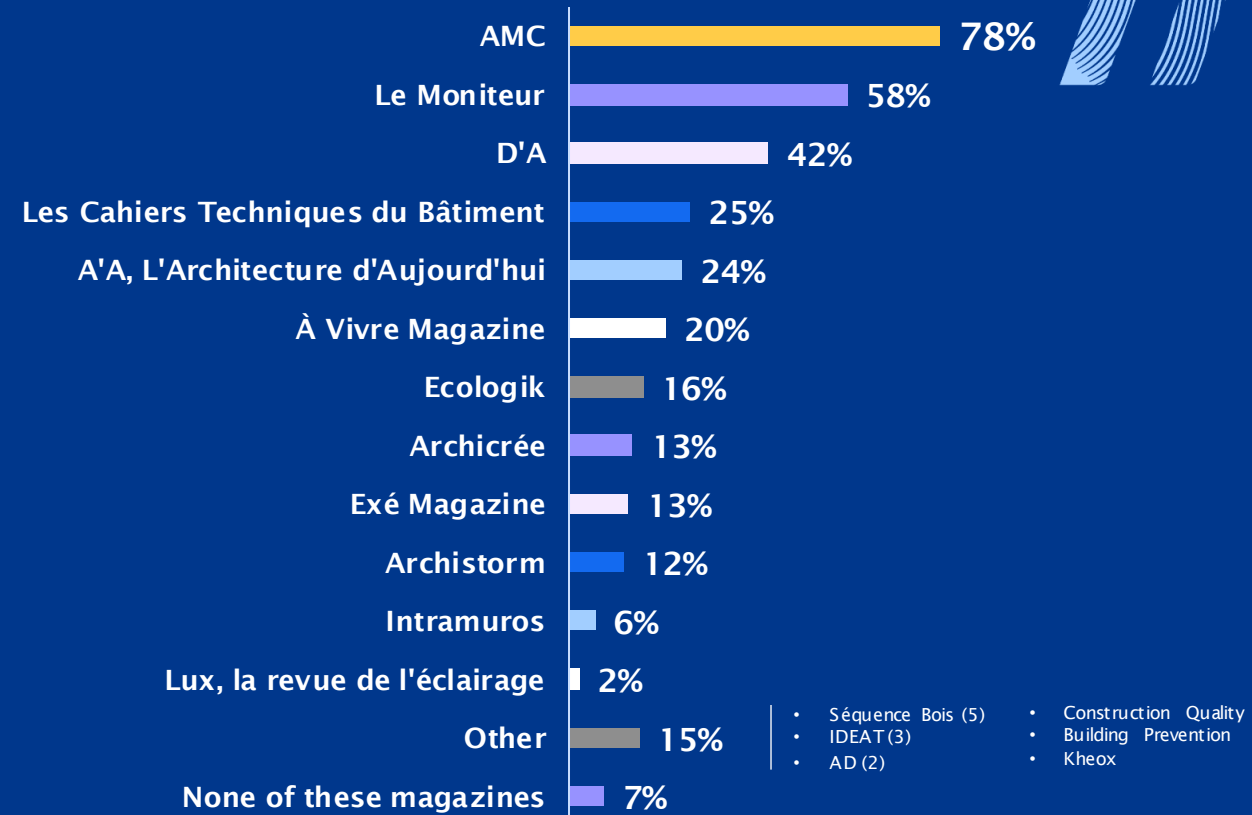
AMC Reader Profile



Business sectors:



Our Competitors:





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MEDIA

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LET'S KEEP IN TOUCH!