

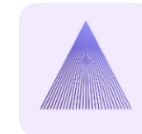
## The reference media on automotive distribution, repair and services

The **media brand** that leads the automotive distribution community.



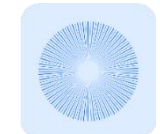
392K

Unique Visitors/  
month<sup>(1)</sup>



150K

Intentional automotive  
targetted emails in our  
database



19,500

Copies distributed

Manufacturers

Distribution Group

VN / VO Market

Trials

Dealers

Repair

Financing

Aftermarket

MRA

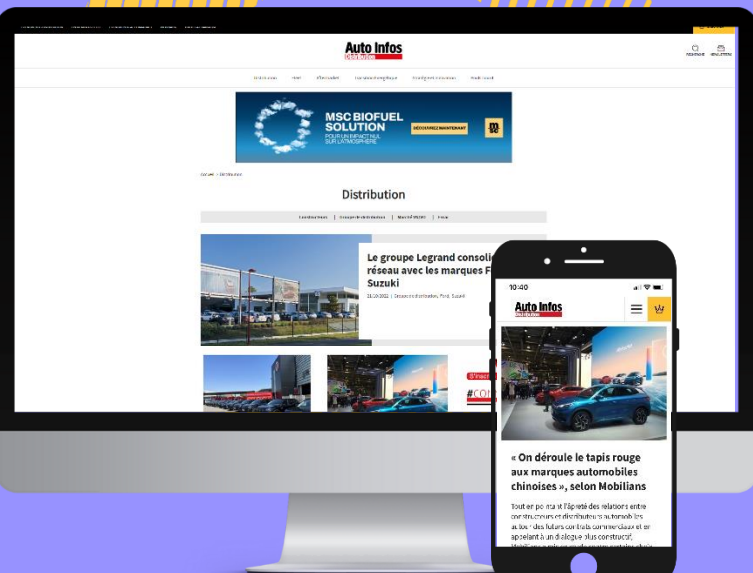
Carbon Neutrality

Bodywork

New mobilities

Authorised repairers

Equipment Manufactureres



Source :

(1) Auto-infos.fr - Piano Analytics – February 2022

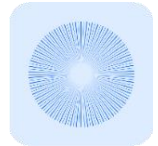
# An expert and recognised editorial team in the aftermarket sector



**Christophe CARIGNANO**  
Editorial Director



**Frédéric MARTY**  
Section Editor



**Yelen BONHOMME-ALLARD**  
Section Editor



**Antonin MORISCOT**  
Section Editor

- ▶ As a recognised and leading voice in the automotive aftermarket, **Auto Infos** offers distributors, agents, approved repairers, body shops, MRAs, manufacturers, equipment suppliers, oil companies, financiers and, in general, **all the driving forces of the sector**, in-depth reports on the **strategic issues of the latest innovations, performance studies, affinity surveys on authoritative manufacturers and financiers, and feedback and best practices.**
- ▶ An editorial team of **experienced journalists.**

**Auto Infos**  
**Distribution**



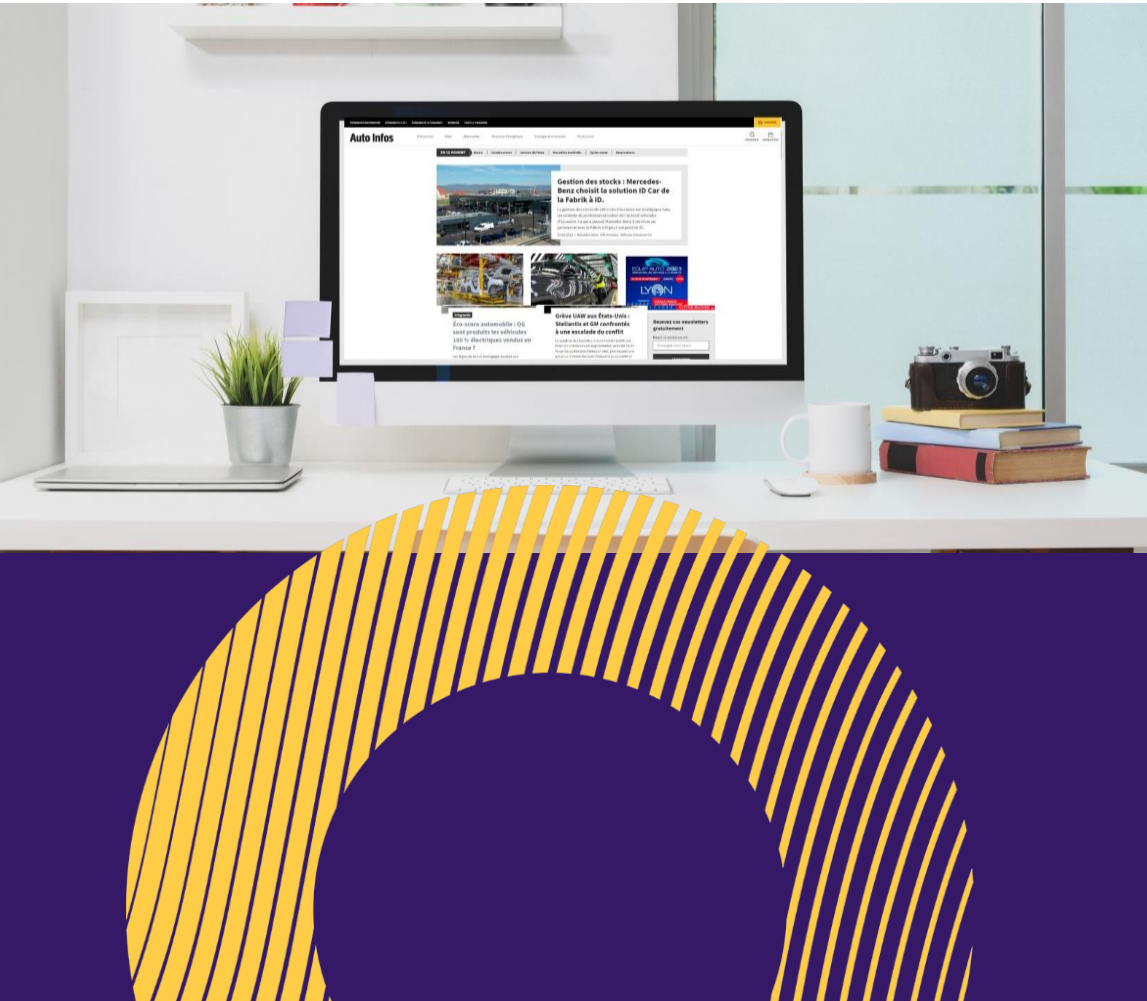
# Audience profile of the Auto Infos brand



## Breakdown by function :



# Auto Infos : focus on the newsletter



## *The Auto Infos Newsletter:*

|                          |                                |
|--------------------------|--------------------------------|
| <b>E-Newsletter</b>      | La Quotidienne                 |
| <b>Publication Dates</b> | 6 sendings<br>Monday to Friday |
| <b>Subscribers</b>       | 3,100 contacts                 |
| <b>Average open rate</b> | 29%                            |



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**LET'S KEEP IN TOUCH!**